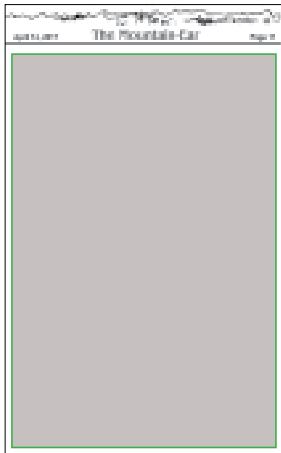


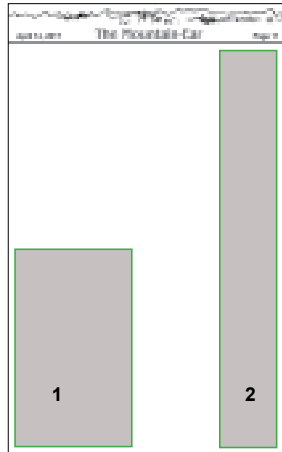
# The Mountain-Ear

## PRINT AND ONLINE ADVERTISING! 2018 Media Kit



### Full Page

15" tall x 9.5" wide  
\$720.00/week

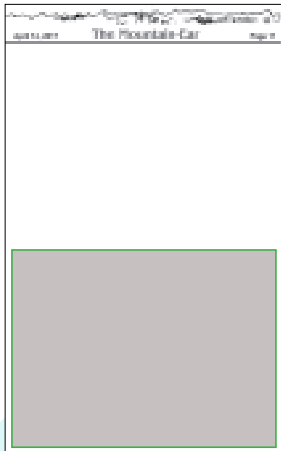


### 1. Quarter Page

7.5" tall x 4.675" wide  
\$180.00/week

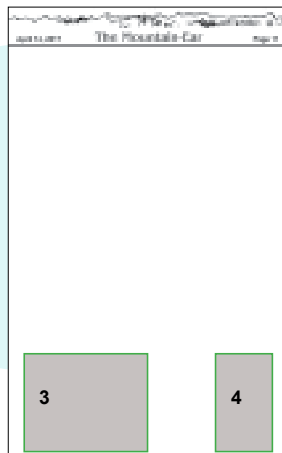
### 2. Quarter Page Vertical

15" tall x 2.2675" wide  
\$180.00/week



### Half Page Horizontal

7.5" tall x 9.5" wide  
\$360.00/week



### 3. Eighth Page Horizontal

3.75" tall x 4.675" wide  
\$90.00/week

### 4. Sixteenth Page

3.75" tall x 2.2675" wide  
\$45.00/week

### Half Page Vertical

15" tall x 4.675" wide  
\$360.00/week

The Mountain-Ear is distributed throughout the Peak to Peak Region by subscription, independent newspaper stands and local retail outlets.

We offer a wide variety and advertising opportunities in the newspaper and on our website for local businesses and readers. Please contact us today for information on display, classifieds or online advertising in The Mountain-Ear.

## Classifieds in print and Online

Classifieds advertising rates and placement are available by visiting our website at [www.themtnear.com/classifieds](http://www.themtnear.com/classifieds).

## Obituaries & Announcements

To place an obituary, marriage or birth announcement please go online to [www.themtnear.com/advertise](http://www.themtnear.com/advertise). There is a fee of \$25. This includes one photo in print and up to 3 photos online.

Contact us today  
to place your ad!

303-810-5409

[publisher1977@gmail.com](mailto:publisher1977@gmail.com)

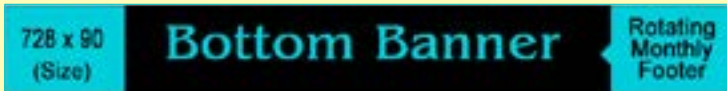
# 2018 Advertising Rates and Sizes

Online Advertising with The Mountain-Ear works! We have over 25,000 subscribers and growing. More than 11,000 unique visits monthly and active online classifieds. Our Site Statistics: The Mountain-Ear has had more than 726k views since the website was created in 2013. 178k views in 2017. 18,500 subscribers to [www.themtnear.com](http://www.themtnear.com). 2,600 Facebook followers. In 2017 we had 466 posts on the website. *See below for ad sizes and prices.* All ads run monthly. Free design with order. Includes external link to your site or social media.



## 1. Top Banner

728px x 90px wide - \$75/month



## 2. Sidebar

300px x 250px wide - \$40/month



## 3. Bottom Banner

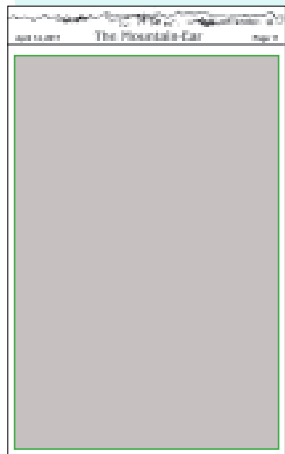
728px x 90px wide  
\$75/month



## 4. Logo

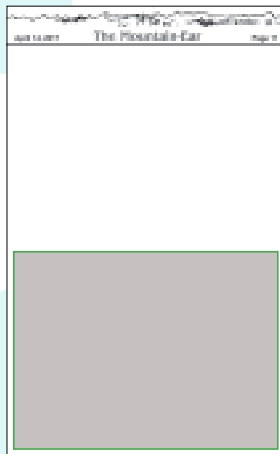
125px x 125px wide  
\$25/month

## Advertise online and in print with these Package Deals!



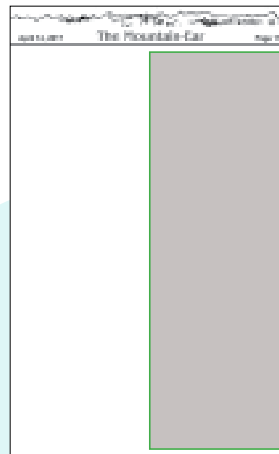
### Full Page

15" tall x 9.5" wide  
\$720.00/week



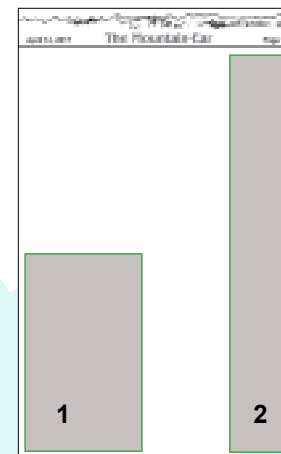
### Half Page Horizontal

7.5" tall x 9.5" wide  
\$360.00/week



### Half Page Vertical

15" tall x 4.675" wide  
\$360.00/week

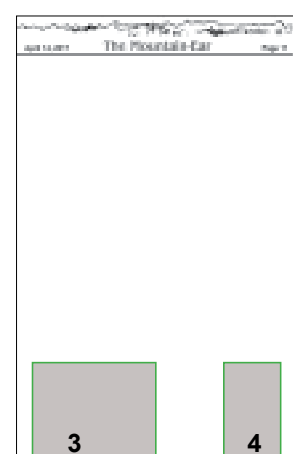


### 1. Quarter Page

7.5" tall x 4.675" wide  
\$180.00/week

### 2. Quarter Page

Vertical  
15" tall x 2.2675" wide  
\$180.00/week



### 3. Eighth Page Horizontal

3.75" tall x 4.675" wide  
\$90.00/week

### 4. Sixteenth Page

Vertical  
3.75" tall x 2.2675" wide  
\$45.00/week

### Package A Premier Package

### Package B Go-Getter Package

### Package C Starter Package

### Design Services for small Business, Events, Websites and Marketing

- Fliers ( free with ad purchase )
- Ad Design ( free with ad purchase )
- Poster ( free with ad purchase )
- Business Card Design.....\$45 and up
- Basic Logo Design.....\$45 and up
- Brochures and Pamphlets.....\$75 and up
- Vector Drawings.....\$45 and up
- Basic Wordpress Site.....\$250 and up

- (1) Full Page Ad
- (1) Half Page ad
- (2) Quarter Page Ads
- (4) Eighth Page Ads
- (5) Sixteenth Page Ads
- Website Top Banner

- (2) Half Page ad
- (2) Quarter Page Ads
- (4) Eighth Page Ads
- (5) Sixteenth Page Ads
- Website Bottom Banner

- (3) Quarter Page Ads
- (5) Eighth Page Ads
- (5) Sixteenth Page Ads
- Website Right Banner

Total Cost **\$2325.00**  
Discount Price  
**\$1200.00**

Total Cost **\$1815.00**  
Discount Price  
**\$950.00**

Total Cost **\$1290.00**  
Discount Price  
**\$700.00**

Call us to start your package deal today! 303-810-5409 or email [publisher1977@gmail.com](mailto:publisher1977@gmail.com).

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